

COLLARS for a CAUSE

2010 Collars for a Cause

Support your local animal rescue and bring customers to your door!

Collars for a Cause is an off-site pet adoption fair that helps animals in need of a good family and home find one. In addition to helping animals in need Collars for a Cause helps raise money for local animal shelters and humane organizations. As part of the Collars for a Cause program, your business donates all or a portion of the adoption fee for any pet adopted that day making adding a new furry family member easier for the community.

Here's how it works:

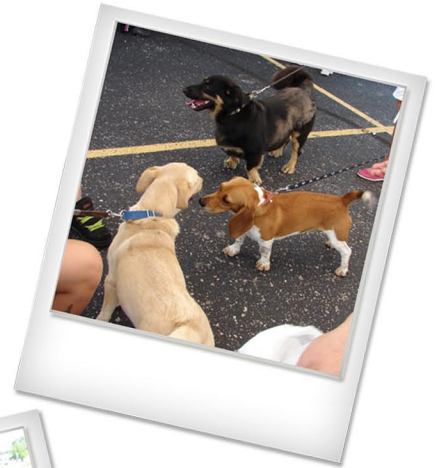
The local animal shelter or Humane Society brings in animals to be adopted on-site to a designated spot at your business location.

You drive new customers to your door and they raise money and clear room in their shelter.

Promotion Elements:

The following elements are provided to you at no charge with your signed advertising contract:

- * 3 hour Collars for a Cause session
- * Posters & event signage
- * Tables, tents & chairs
- * Prize wheel w/ prizes provided
- * Promotional commercials announcing your event & driving people to your location
- * Trained Charter Media staff on site



Contact a Charter Media sales representative for details on how you can host your own Collars for a Cause event!