

FX

Description

FX has a growing roster of original cable series, from critically-acclaimed dramas like Rescue Me, Damages, and newcomer Sons of Anarchy to comedies like It's Always Sunny in Philadelphia. In addition to ground-breaking original series, FX is home to top box office hits.

Format

Entertainment

Gender	Col %	Index
Male	62.3	130
Female	37.7	72

Age	Col %	Index
18-34	42.0	143
18-49	69.0	122
25-54	59.6	109
35-64	47.2	89
50 +	31.0	72

Education	Col %	Index
High School Grad or Less	48.1	107
Some College (No Degree)	29.5	95
College Graduate	16.9	129
Beyond College Degree	5.4	49

Race	Col %	Index
White	75.3	92
African American	22.9	157
Other	1.8	56

Household Income	Col %	Index
0-\$19,999	8.5	89
\$20,000-\$29,999	10.3	95
\$30,000-\$39,999	17.4	113
\$40,000-\$49,999	13.1	123
\$50,000-\$74,999	18.3	98
\$75,000-\$99,999	10.7	69
\$100,000-\$149,999	12.4	97
\$150,000-\$249,999	8.2	167
\$250,000 +	1.0	64

Children	Col %	Index
Yes	48.5	119
No	51.5	87

Networks Viewed	Col %	Index
TNT	70.1	236
USA	65.3	273
History	62.9	201
Discovery	62.5	193
TBS	60.6	215
A&E	54.8	198
ESPN	50.1	169
Comedy Central	49.9	237
Syfy	47.6	269
Weather Channel	46.8	156

Source: St. Louis Scarborough Aug08-Jul09

