



JOIN CHARTER MEDIA IN OUR ANNUAL COMMUNITY SERVICE PROJECT!

WHY

- The first day of school can be challenging for any child – it's especially tough for those students who arrive empty handed.
- Charter Media is partnering with area businesses like yours to collect basic classroom materials, giving each child the tools they need to learn.

HOW

- Operation School Supplies partners will collect donations during their choice of any three week period June - September.
- We will provide collection boxes and window clings for your business prior to the start of the collection period (one box per location up to 20 locations).
- At the end of the three week collection period, the school supplies collected will be donated to the local school or organization of the sponsor's choice!

PROMOTION

- Charter Media will run 250 :20/:10 commercials to promote the collection event at your locations. The first :20 will explain the event and the final :10 will highlight your business location and dates for the collection.
- Students will also have the opportunity this year to enter to win the ultimate field trip to Costa Rica from Discovery Adventures. Brochures highlighting the opportunity will be placed with collection boxes at participating businesses.

INVESTMENT = \$15,000 (\$10,000 incremental + \$5,000 hard cost)

** Not an exclusive community event*



CharterMedia